

Diploma of International Business

BSB50815



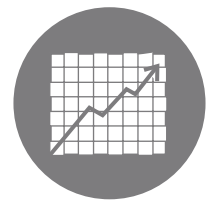
Learn To Be A Leader

Explore and sculpt your edges to be a leader. The art of education is not learning, but the ability and desire to learn, not knowledge but strength and persistence.



Know Yourself Better

Be a Leader not a follower. Discover the innovative person in yourself. Challenge yourself and take accountability of your decision. Never give up on something you believe in.



Measure Your Growth

Set yourself achievable goals and follow someone as a mentor. Everyday do something that will inch you closure to a better tomorrow. Be not afraid of growing slowly.

Make the right choice



Course Overview

This course is recommended for students who want to build their career in the field of international business operations. This course focuses on the various strategies involved in moving into overseas markets and the methods utilised in engaging in overseas business. The diploma of International Business will open careers in the operational, frontline, middle management and supervisory roles of all business and commercial ventures. Specifically the international trade/service areas of client relationship, international trade and finance, market segmentation and analysis, strategic planning and forecasting.

This qualification provides business owners and employees with the practical knowledge needed to succeed on the international stage, delivered by teachers with current industry skill.

Inspirational International Study Tour

The Inspirational International Study Tour is a component of the Diploma of International Business. Students will be required to develop a product or service within a group environment and promote it to an international client base. This provides opportunities for students to gain insight into the realities of doing business in the international market, and involves meetings with key industry professionals, and experiencing the different business cultures. Graduates from this course will set themselves apart with enhanced cultural awareness and international networks.

Successful graduates will be highly sought after as entry level managers by any firm that is internationally active, and the institutions they collaborate with. This includes exporters, global consumers, manufacturers, financial service providers and travel and tourism operators.

What will you learn

- How to build international client relationships
- How to analyse data from international markets
- How to promote products and services to international markets
- How to profile international markets
- How to analyse consumer behaviour for specific international markets
- How to facilitate continuous improvement
- How to address customer needs
- How to lead and manage team effectiveness

Accreditation

This qualification is nationally recognised under the Australian Qualification Framework (AQF).

Entry Requirements**

- IELTS (Academic) - minimum 5.5 bands overall
- TOEFL (PB) - minimum 506
- TOEFL (IBT) - 62
- PTE (Academic) - 46 or
- Contact us for other equivalent options

Career Prospects

Export Manager, Import Manager, Trade Manager

Duration

52 weeks

Intake Dates

Every month* (contact us for intake dates)

ENROL NOW

07 5679 6126

info@riverton.edu.au

www.riverton.edu.au

*Depending on student numbers

**For Non-native English Speakers only



www.riverton.edu.au

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